

Advertising at the ICE ARENA

ABOUT THE ARENA

The Cottage Grove Ice Arena houses 2 NHL sized sheets of ice as well as one studio (practice rink).

It is home to the Park Boys and Girls Hockey Teams, East Ridge Boys Hockey Team, Cottage Grove Hockey Association, Cottage Grove Skate School and many hockey tournaments and clinics.



There are Adult Hockey Leagues, Public Skate and many other special events.

During the Spring our West Rink is changed to turf and houses practices for lacrosse, soccer, baseball, softball and football.

Printing costs for Dashers (and lexicon costs for installation) and Wall Ads are at the cost of the Advertiser unless a 3 year agreement is signed. If a 3 year agreement is signed printing costs and installation will be covered by the rink.

DASHER BOARDS

These are our most popular forms of advertising. These ads surround the surface of the boards that surround the rink and provide the most visible and lengthy exposure. Clear lexon is mounted over each advertisement for protection.



3'x 4' Advertisement = \$500/year

3'x 8' Advertisement = \$850/year

WEST RINK WALL ADS

These advertisement spaces are located above the player and penalty boxes directly across from the bleacher viewing area on the West Rink. This location is directly across from the bleacher viewing area. Ads are made from a lightweight laminated board.

4'x 8' Advertisement = \$500/year



ICE RESURFACERS

These ads appear on the one of our 3 Ice Resurfacers here at the Rink and receive the largest attention. Each time the Zamboni makes a pass around the rink between games and practices your ad is seen by the hundreds of thousands of visitors to the rink each year.



TOP = \$1000/year

SIDE = \$1250/year

WINDOW ADS

These ads are applied to the glass around the rink. They have immediate access to anyone entering the arena, waiting between games or using the Concession Stand.

**Window Ad = \$200/panel/
3 panel min.**



For more information regarding advertising at the arena and your advertising needs please contact us at 651-458-3400.